

Choosing the Best Website for Me Checklist



How tech-comfortable am I?

- A. Nope – not at all, not even interested in learning it beyond my cell phone!
- B. I'm okay.
- C. Bring it on – I could even program the clock on my VCR!

How much time can I personally devote to getting my website up-and-running?

- A. Not much – I barely have time to think most days.
- B. I could spend a few hours on it.
- C. Have my weekend open to get it done!

How much customization and growth do I need on my author website to start?

- A. Very little – I'm early in my career, just the basics please!
- B. I would really like to at least have my newsletter / mailing list included.
- C. I want ALL THE THINGS! It makes more sense to do it now, than to re-do it later, plus it can save me time.

Am I a “set it and forget it” person, or a “getting my hands in the muck” person?

- A. Set it and forget it!
- B. Meh – I can do either.
- C. Let me at it!

Remember: as indie-authors we often pay in time, or we pay in money – whether that's a website, marketing, or even covers, so keep that in mind your budget is about more than just the dollar-bills, it's also about the time you would have to invest to do, learn, and build it yourself.

Best Options If you're mostly an "A" person on the questions above:

- [PAWs](#) or other done-for-you website
- or-
- [Author's Mojo DIY Website Builder](#) or Wix / Squarespace (if you don't need/want much customization)

Best Options If you're mostly an "B" person on the questions above:

- [Author's Mojo DIY Website Builder](#) or Wix / Squarespace (if you don't need/want much customization)
- or-
- [Author's Mojo Self-hosted WordPress](#) or other hosting provider (If you are comfy with following tutorials)

Best Options If you're mostly an "C" person on the questions above:

- [Author's Mojo Self-hosted WordPress](#) or other hosting provider for the win!